



25th Anniversary Fundraising Gala Sponsorship Package

25 Years of Dignity in Action

Honouring the Past, Empowering Today and Shaping a Just Future Together

About ActionDignity

For over 20 years, ActionDignity has been playing a leading role in efforts towards racial equity and justice, benefiting thousands of newcomers, immigrants, refugees, and racialized communities and the broader Calgary community.

During the last year, ActionDignity's programs engaged **3542** racialized community members in our programs and strengthened the capacity of **2309** grassroots leaders, demonstrating effective and impactful ways of working that boost collective impact through grassroots empowerment.

About the Gala

Our fundraising gala will gather influential community leaders, philanthropists, donors and supporters who are passionate about making a positive impact in our communities.

It offers sponsors a unique and fulfilling opportunity to support a cause dear to all Calgarians and align with our common values of fairness, collaboration and a sense of belonging. As someone who shares a commitment to community and social impact, we would be grateful to have you join us as a partner in this ongoing journey.

Why Partner with Us? ➔

Align with a trusted community leader

Partner with an organization with 25 years of proven impact in advancing equity, dignity, and community-led change across diverse communities.

Amplify your brand with purpose

Gain meaningful visibility among civic leaders, funders, and engaged audiences while demonstrating your commitment to social impact and inclusion.

Access a diverse and influential network

Connect directly with grassroots leaders, ethnocultural organizations, and cross-sector partners driving change at the community level.



March 25, 2027



Telus Spark Science Centre



Our Vision:
Calgary is a just and equitable society for all.

Our gala raises vital funds to support ActionDignity's work in strengthening civic infrastructure through our programs in Mental Health, Public Safety, Social Inclusion & Economic Empowerment, Gender Equity, and Workers' Rights. Together, these efforts aim to remove the barriers that prevent equitable access to essential services for communities.

Our Annual Digital Reach



Website
Page Views

78000+



Social Media
Content Views

699000+



Newsletter
Subscribers

1600+

Sponsorship Opportunities

	Platinum Sponsor (\$10,000)	Gold Sponsor (\$7,500)	Silver Sponsor (\$5,000)	Bronze Sponsor (\$2,500)	Community Champion (\$500)	In-Kind Partner (equipment, decor, photography, printing, etc.)
Complimentary seats at the gala dinner	10	8	6	4	2	
Logo in event program, event website	√	√	√	√	√	√
Recognition on ActionDignity's social media and in ActionDignity's newsletter	√	√	√	√	√	√
Logo displayed at venue	√	√	√	√		
Verbal acknowledgement at event	√	√	√	√		
Ad in the event program	Full-page	Half-page	Quarter- page			
Opportunity to give remarks at event	√					

**Contact us to explore partnership
possibilities tailored for your brand**

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